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INFORMATION SUPPORT OF PUBLIC ADMINISTRATION IN MODERN INTERNATIONAL CONDITIONS

The current external economic challenges facing the public administration system of the regions of Ukraine require the application of new approaches and the use of new management tools. In these conditions, the issue of information support for the sphere of public administration is becoming more relevant. After all, a sufficient amount of pertinent information allows for making informed management decisions for the further development of its territories and regions and the country as a whole.

The main factors of external economic influence on public administration in today's conditions include:

1. The consequences of the armed military aggression of the Russian Federation. This is the most adverse factor affecting the country's security, regions, citizens, and current and long-term socio-economic development. The presence of a large number of territories that are under temporary occupation, where there are active hostilities and destroyed cities, requires an in-depth study of the directions of their restoration, making optimal decisions in the sphere of public administration, which would take into account both financial support and the prospects and effectiveness of the further development of such territories. Therefore, it is essential to constantly collect and analyze information regarding all these aspects in the following areas, which are identified based on the provisions on the National Council for the Recovery of Ukraine from the Consequences of the War [1]: European integration; restoration and development of infrastructure; audit of damage caused by the war; restoration and development of the economy; functioning of the financial system and its reform; return of temporarily displaced citizens and their integration; development of the military-industrial complex; energy security; modernization and development of the security and defense sector; public administration; new agrarian policy; construction, urban planning, modernization of cities and regions; digitalization; education and science; protection of the rights of war veterans; youth and sports; justice; culture and information policy; anti-corruption policy; health care; environmental safety; protection of children's rights and return of temporarily displaced children; social protection. The availability, clarity, and rapid but thorough analysis of information from all entities involved in public administration in the above areas will allow for the timely adoption of the necessary strategic decisions.

2. Sustainable development goals are fixed until 2030 by the decree of the President of Ukraine [2]. By this, all decisions made by public authorities should be focused on ensuring the sustainable development of all territories and regions of Ukraine. After all, only comprehensive territorially oriented development will allow for achieving goals at the state level. Therefore, a mandatory condition is the collection, monitoring, and evaluation of all indicators of the implementation of strategies,

programs, and projects approved by public authorities, which are aimed at achieving sustainable development; establishing their deviations from the planned ones, making timely adjustments and changes; adapting the experience of developed countries of the world in this area with its further improvement.

3. European integration policy of Ukraine. Ukraine's acquisition of the status of a candidate country for membership in the European Union leads to an increase in the level of implementation of the Association Agreement between the EU Member States and the European Atomic Energy Community. The information basis for Ukraine, in this case, is a number of doctrines and initiatives.

The Global Strategy of the European Union on Foreign and Security Policy is the primary document that sets the EU's priorities in the domestic and global markets, focuses on strengthening the defense cooperation of all member states, a comprehensive approach to resolving and mitigating conflicts and crises, and the development and implementation of programs and projects to achieve the goal of security of the European Union and its citizens.

The European Reform Plan for Ukraine provides for a set of reforms for 2024-2027 to ensure the recovery, modernization, and socio-economic development of Ukraine. The plan creates conditions for European integration in most areas of the region. The main aspects in the field of improvement of the public administration sphere are strengthening the development capacity of areas, active involvement of citizens in the process of managing territories and regions, sustainable development, accountability and transparency of government bodies, creation of conditions for self-realization and development of the population, reduction of pressure on business, public-private partnership, activation and all-round support for the development of small and medium-sized enterprises, fair remuneration of public administration officials, digitalization of public administration, etc.

The EU Eastern Partnership Policy is a joint foreign policy initiative launched in 2009, aimed at promoting and strengthening relations between all member states of the European Union and its eastern neighbors: Ukraine, Georgia, Armenia, Moldova, Azerbaijan, and Belarus (currently, cooperation within the framework of the program has been suspended due to the implementation of sanctions against the countries). The main tasks on the way to this are updating the legal framework for relations between the EU and partner countries, replacing partnership agreements with association agreements, easing the visa regime between countries, forming global free trade zones, etc.

Thus, today, more than ever, it is relevant to search, analyze, and adopt the experience of developing public administration in developed countries in combination with studying the internal conditions of functioning caused by the war.

Reference

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